

# Bios Urn Launches Campaign for Bios Incube, First Tree Incubator Designed for the Afterlife.

## Bios Urn, Developers of The Biodegradable Urn That Plants You Into A Tree, Raising Funds To Launch World's First Tree Incubator

BARCELONA, Catalonia – March 7th, 2016 – Bios Urn, creators of the biodegradable urn designed to convert you into a tree after you die, is excited to announce the launch of its Kickstarter Campaign for the Bios Incube. The Bios Incube is a vessel for tree incubation, and is equipped with a sensor and a built-in irrigation system. The sensor device attaches to the surface of the soil just over the Bios Urn, and is constantly being updated on growth conditions and the status of your tree. The sensors are able to monitor moisture and temperature in the atmosphere and soil, detect levels of light exposure, and assess electrical conductivity. The Bios Incube App enhances user experience by displaying real-time data, and offering helpful advice. The Bios Incube has been designed for city dwellers with limited access to natural land, those seeking alternatives to cemeteries, and for people who want to meaningfully connect with their loved ones who have passed away. More and more people are looking for environmentally conscious and economically feasible ways to bury those who have passed, and the Bios Incube offers that and more. The Kickstarter campaign is set to launch on March 7<sup>th</sup>, with a goal of raising \$60,000 to fund manufacturing costs, as well as further develop the sensor's system.

The Bios Urn was created to reintegrate the body into the earth, by turning death into a transformation and a return to life through nature. The intent of the Bios Incube is to offer people a sustainable alternative for remembering deceased persons or pets in a natural and contemporary way. Originally developed in 1997 by Spanish designer, Gerard Moliné, the Bios Urn sought to change the way we understand death. In 2013, Bios Urn was re-launched by brothers Gerard and Roger Moliné. The philosophy of the company is simple: design, in conjunction with nature, has the ability to change the world. "The topic of death and the process of grief is often sterilized and avoided in conversation for fear of being too taboo to discuss. We want to change that. The Bios Incube is a contemplative sacred design and practice that encourages interaction and dialogue. We believe the end of human life is a remarkable event that has the ability to teach us if we let it," says Moliné.

### The Bios Incube is a sustainable and eco-friendly approach to this inevitable phase of human life.

Humans have used technology to improve life in so many ways, yet technology is limited when it comes to death and the afterlife. Everything in the Bios Incube has been designed to work by itself. Bios Incube has sophisticated sensors that are capable of monitoring various elements.

The Bios Incube Sensor monitor the following:

- **Soil moisture sensor** monitors the levels of water in the soil. In order to grow a healthy tree, humidity levels must be respectful.
- **Soil conductivity sensor** analyzes the amount of nutrients and fertilizer present in the soil. If the electrical conductivity in your soil is too low, the Bios Incube will let you know the amount of fertilizer your tree needs.
- **Soil temperature sensor** measures the temperature of the surrounding soil to determine if the temperature is balanced, or if any adjustments need to be made.
- **Air temperature and humidity sensors** examine the temperature and humidity of the surrounding environment to ensure optimal environmental conditions.
- **Solar irradiance sensor** tracks the daily sunlight and Vitamin D that your tree requires.

Bios Incube combines all the collected data from its sensors and takes on an active role in watering and maintaining your tree. When Bios Incube detects the need for hydration, it automatically mobilizes a water pump to nourish the essential parts of the seed. The Bios Incube can store up to 3 gallons of water, enough to nourish your seed or tree for an average of twenty days. The system will also make sure that the water quality is up-to-par, and is conducive to sprout development.

The Bios Incube includes:

- **Bios Urn:** A biodegradable urn designed to allow the growth of a tree when planted using the cremated remains of a loved one.
- **Bios Incube:** The Incubator that facilitates growth, and enables you to track and monitor your Bios Urn when and where you want to.
- **Mobile application:** A Wi-Fi enabled application that ties everything together, seamlessly, for you to use. The app will tell you how your tree is growing, provide advice for maintenance, and alert you about meteorological phenomena.

The Bios Incube will be available to fund on the Bios Urn Kickstarter campaign page starting March 7<sup>th</sup>, 2016. Incentives and reward packages are available to backers, and price reductions are awarded to early adopters. The Bios Incube (complete with the sensor system, mobile application, and a Bios Urn) is available for \$550. For more information, please visit [www.urnabios.com](http://www.urnabios.com), and follow Bios Urn on Twitter, Instagram, and Facebook for more news and updates.

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